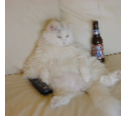


From: AquaticGrooveKing <hookup@killergig.com>  
Subject: **Re: Music Connection Weekly Bulletin**  
Date: July 23, 2007 7:37:11 AM PDT  
To: MC Weekly Bulletin <weeklybulletin@musicconnection.com>



**Music Connection  
Weekly Bulletin**  
Vol. II, No.19  
May, 2007

**30th Anniversary!**

**QUOTE OF THE WEEK:**

*"Say one of your clients delivers a record that really stinks. What do you do? Do you say, 'That's great. What a great record!' and put it out knowing it's a clunker? Or do you get your confrontation on and say, 'Look, we've got to find something else to add to this'? That's a very tricky line you walk, because some of your clients might think you're not being supportive. On a client level, you can only push so far before you get fired. But you've got to be there to push and inspire them and have them make the best music they can."*

**Manager Steve Chapman, interviewed in *Music Connection* Vol. XXXI, No. 11, May 2007. [Click here to see the issue.](#)**

**NEWS YOU CAN USE!  
STRAIGHT FROM THE MC PRESS ROOM:**

**[SCHOOL OF ROCK PAYS TRIBUTE TO HOLLYWOOD BANDS](#)**

Paul Green's renowned School of Rock, which teaches young kids the skills necessary to write, arrange and perform exciting music, is taking over the world-famous Whisky a Go-Go this week, May 19 & 20, at 12.30 p.m. The school's best students will perform in tribute Los Angeles Bands. To RSVP for the guest list: 323.962.1570.

**[KNITTING FACTORY ENTERTAINMENT LAUNCHES NEW SERVICE](#)**

Knitting Factory Entertainment (KFE), the nation's most prolific presenter of emerging and established music, has announced the launch of its new digital content services initiative. "Knitting Factory Digital Services (KFDS)" provides record label partners with live concert video collection and distribution services to power their artist marketing and promotion efforts. Utilizing new, state-of-the-art HD video capture systems in both Knitting Factory New York and Los Angeles venues, KFDS offers record labels a cost-effective means to generate live performance content in the highest possible quality, and provides customized delivery to a variety of broadcast, web 2.0, wireless, and other media distribution platforms on the behalf of label partners. See [www.knittingfactory.com](http://www.knittingfactory.com).

Sponsored Links

**["FROM HOME TO STUDIO" 5.19 & 5.20](#)**  
\$50 off to Music Connection Readers  
Tips and tricks. Free gear. Don't  
miss this at Village Recorder.  
[www.soyoureanaudioengineer.com](http://www.soyoureanaudioengineer.com)

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**[REVOLUTIONARY ONLINE MUSIC PLATFORM](#)**

### [LIVE EARTH IN TURKEY](#)

Organizers today announced that the City of Istanbul will host an official Live Earth concert event on July 7TH. Live Earth is the 24-hour, 7-continent concert series to combat global warming. Istanbul joins London, New York, Sydney, Shanghai, Tokyo, Johannesburg, Rio de Janeiro and Hamburg as official Live Earth host cities.

Live Earth Istanbul will be broadcasted on local television and as part of a global feed to as many as 120 television channels worldwide. Live Earth Istanbul will feature both international and local Turkish acts on 7/7/07. Additional concert details will be announced at a later date. For more information, visit [www.LiveEarth.MSN.com](http://www.LiveEarth.MSN.com) or [www.LiveEarth.org](http://www.LiveEarth.org).

### [SONGCHECK LIVE LAUNCHES NEW OPPORTUNITIES FOR EXPOSURE](#)

Creator/producer Matt Russell has created a live music and video forum that offers intimate, acoustic performances and insightful interviews with the artists by the artists from singer/songwriters on the rise, alongside established artists, to create musical portraits that are entertaining and inspiring for the audience. In essence, SongCheck Live is all about the artist. For more information, visit [www.songchecklive.com](http://www.songchecklive.com) and/or [www.myspace.com/songchecklive](http://www.myspace.com/songchecklive).

### [FUZZ LAUNCHES NEW MUSIC PLATFORM: PROMOTIONAL VEHICLE FOR ARTISTS, COMMUNITY & ARTIST-FRIENDLY LABEL](#)

Fuzz is a breed of music company that combines a next-generation music label, a powerful platform for artist promotion, and an interactive music-focused destination. Founded on artist-friendly practices, Fuzz serves artists at all levels of their careers by enabling them to sell music and merchandise, interact with fans, and manage many aspects of their music businesses. Founded by a team of veteran recording artists, actively touring musicians, technologists, and music industry professionals, Fuzz is part of a broader revolution to transform the industry to benefit people who create and love music. Join us at [www.fuzz.com](http://www.fuzz.com)!

### [THE SOUTHEAST URBAN MUSIC CONFERENCE](#)

Urban music branding and marketing will comprise the theme for this year's Southeast Urban Music Conference (SUMC). The fifth annual event, which is scheduled to take place June 27-30 at the Sheraton Hotel in downtown Atlanta, will offer a chance for attendees to network with established music industry professionals as well as provide a way to obtain the keys for success in the competitive world of entertainment. In addition to the networking, attendees can enjoy a variety of events which range from an opening reception and showcase to panel discussions and luncheons. Registration for the conference is \$150 and \$300 for VIPS. For more information visit [www.sumc-lod.com](http://www.sumc-lod.com).

### [DIMEBAG AUCTION ON THURS., MAY 17TH](#)

Little Kids Rock (LKR), an innovative non-profit music education program that provides free instruments and rock & roll lessons to public schools, announced that it will be the sole beneficiary of the SIX-STRING MASTERPIECES memorial tribute, auction and benefit concert honoring the late Pantera/Damageplan guitarist, Darrell Abbott. The event takes place on May 17 at the Hollywood House of Blues, and will feature an auction of electric guitars that were designed and hand-painted by a "who's who" of rock 'n' roll, including Ozzy Osbourne, Rob Zombie, Tommy Lee, Ace Frehley (KISS), Marilyn Manson, Dave Navarro, Billy Gibbons and Slash as well as world-renowned tattooists and modern artists. A complete list of artists participating in the auction appears at the end of this release. For those who are unable to attend the event but would like to participate, the full catalog will be available online prior to the auction at [www.littlekidsrock.org/6string/flash.html](http://www.littlekidsrock.org/6string/flash.html), where bidders can leave absentee bids at [www.LiveAuctioneers.com](http://www.LiveAuctioneers.com), as well as bid live as the House of Blues benefit concert is taking place.

### [USA SONGWRITING COMPETITION DEADLINE APPROACHES](#)

The deadline for the 12th Annual USA Songwriting Competition is quickly approaching, as all entries must be postmarked by May 31. Winning songs of the

Fuzz is a powerful, open community where artists and fans can create, share and discover great music.

[www.fuzz.com](http://www.fuzz.com)

### [HARD ROCK VOCALIST WANTED](#)

Male 21 - 35. Come to Center Staging 3407 Wynona Ave., Burbank Stg. 2 May 19th - 1pm - 9:30pm

[www.theunitofsound.com](http://www.theunitofsound.com)

### [GOT CANCER? UNDER 40? SUCKS.HUH?](#)

Young Adult Musicians Chose To Get Busy Living When Faced With Cancer. Music, Resources & Free Stuff

[www.ImTooYoungForThis.com](http://www.ImTooYoungForThis.com)

### [ARTIST RETREAT RANCH FOR SALE](#)

Santa Rosa Valley near Camarillo, Ca. 3-flat acres, 2-story home, 4 +3, views Complete horse facility including huge barn

[www.ranchosolidestate.com](http://www.ranchosolidestate.com)

### [WEEKLY BULLETIN SPONSORED LINKS!](#)

Reach nearly 40,000 musicians & music people who are currently receiving Music Connection's Weekly Bulletin [displayads@musicconnection.com](mailto:displayads@musicconnection.com)

2007 USA Songwriting Competition will receive airplay on a nationally syndicated radio program *Acoustic Café* as well as XM Satellite Radio. Entrants vie for a top prize of \$50,000 worth cash and cool music gear from Sony, Ibanez Guitars, Audio-Technica, IK Multimedia and more. The contest bills itself as the first songwriting competition that gives airplay to the winning songs, giving bands and songwriters the recognition and exposure they deserve. Past winners have gone on to receive record deals and to have songs placed with established artists as well as on film and TV. For more information, please go to: [www.songwriting.net](http://www.songwriting.net).

#### **TIPS ON HOW TO HIRE AN EFFECTIVE PUBLICIST**

There are few places you can go to find good, up-to-date info on the art and craft of the publicist as it pertains to indie artists looking to hire one. In the new issue of *Music Connection*, however, professional publicist Jonathan Wolfson (Hall & Oates, the Exies, Death Row Records, Toto) offers inside advice to artists who are at a stage in their career where hiring a publicist is a must.

See [www.musicconnection.com](http://www.musicconnection.com) for the complete article.

#### **IMA ADDS "CHILDREN'S MUSIC" CATEGORY**

The Independent Music Awards (IMA) has added another new category: Children's Music. The IMA promotes independent artists, labels and releases to more than 11 Million music fans and industry. Winners are determined by an A-list of artist and Industry judging panel. IMA winners also appear in a special section bound into one of the best-selling industry contact directories, *The Musician's Atlas*. Tracks of all the winners are included on 10,000 copies of the Winners CD distributed to radio stations, fans and industry insiders. Tracks on the Winners CD are also available as free downloads on the eMusic site. You can go to [independentmusicawards.com](http://independentmusicawards.com) for details and entry forms.

**BE SURE TO READ *MUSIC CONNECTION* MAGAZINE  
FOR MUCH MORE "NEWS YOU CAN USE"**

[www.musicconnection.com](http://www.musicconnection.com)

#### **FROM THE PUBLISHER:**

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**THE CURRENT ISSUE OF *MUSIC CONNECTION* MAGAZINE IS ON SALE NOW AT NEWSSTANDS, BOOKSTORES, AND WHEREVER MUSIC TRADE MAGAZINES ARE SOLD!**

#### **26<sup>th</sup> Annual Directory of Recording Studios**

MIKE POST

Nowhere else but in *Music Connection* can producers, engineers, artists and assorted entertainment industry pro's find an extensive up-to-date listing of top-notch recording studios. As we do every year, this edition is fully updated with info supplied by each listee.

#### **COVER STORY: JOSS STONE**

In this *Music Connection* exclusive, the young British soul queen gives candid insight into her career trajectory and how she's developing a



distinctive image in an era of glamorous divas.

**[FEATURE: RECORDING AT A PRO STUDIO: WHAT IT'LL COST YOU](#)**

What's a pro studio really going to cost you? How can a musician walk into a pro studio and get a rate that's realistic and affordable? What does that estimated cost sheet really mean? In order to educate our readers, *Music Connection* spoke to experienced studio managers and artists who've been there, done that, and got the t-shirt. Their helpful advice and insights are pure gold and will save anyone time and money.

**[- Where To Buy A Copy Of MC Magazine In Your Area.](#)**

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**THE NEXT ISSUE OF *MUSIC CONNECTION* MAGAZINE IS ON SALE May 30, 2007.**

**[22<sup>nd</sup> Annual Directory of Music Attorneys](#)**

Most artists need help when it comes to connecting with legal professionals -- which is why our exclusive one-of-a-kind directory is eagerly awaited every year. It lists, in alphabetical order, a treasure chest of firms and individuals who are experts at handling the fine print in recording contracts.

**[COVER STORY: NE-YO](#)**

Fresh R&B sensation Ne-Yo's album just entered the Billboard 200 album sales chart at No. 1 and *Music Connection* has him in this candid, exclusive Q&A about his art, craft and management.

**[FEATURE STORY: HOW TO MAXIMIZE YOUR EARNINGS FROM SINGLES](#)**

As the industry shifts from an album-driven market to singles, artists need to find ways to make up for the increasing loss in revenues that single-song releases represent. In this one-of-a-kind article, experts in the field offer proven ideas and advice about how artists can make as much money from a well-managed single song than they used to from an entire album release.

**[BE A PART OF THIS ISSUE!](#)**

**[Display Ad Deadline: May 23, 2007](#)**

**[Call One Of Our Friendly Ad Reps Now: \(818\) 995-0101](#)**

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- **[Demo Critiques](#)**
- **[Club Reviews](#)**
- **[Film, TV, Theatre](#)**
- **[A&R Report](#)**
- **[Studio Mix](#)**
- **[Producer Crosstalk](#)**
- **[Signing Stories](#)**
- **[Heart & Soul](#)**
- **[Song Biz](#)**
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**- How To Subscribe To *Music Connection* Magazine**  
**- Display Ad Rates**

**ABOUT MUSIC CONNECTION:** Published every other Thursday since 1977, *Music Connection* magazine is a bi-weekly music trade publication catering to the music industry, its loyal fans, and support services. From its unique vantage point, *Music Connection* magazine has, for more than two decades, set its sights on every aspect of the music business, from decision-making in corporate towers to performing in local clubs. Whether discussing raw survival or the factors contributing to breakthrough success, *Music Connection* examines and defines the realities of music making. Founded on the principle of bridging the gap between "the street and the elite," *Music Connection* has garnered a solid foundation of active readers, and is commonly referred to as "the musicians bible." This leading music trade magazine caters to the seasoned veteran as well as the fledgling musician, and to the top executive as well as those trying to break into the business. Its broad appeal encompasses the songwriter, producer, studio manager, agent, attorney, publicist, label executive and, of course, the professional and semi-pro musician. *Music Connection* magazine is distributed through a network of newsstands, bookstores, 7-Elevens, AM-PMs, record stores, and musical instrument stores, the readership is over 75,000. Seventy percent of the readership is in Southern California, five percent in Northern California, and the remaining twenty percent throughout every major city in the United States and several foreign countries.

-The best way to send the *MC* Bulletin to a friend is to forward it as an attachment.

-If you know somebody that should receive the *Music Connection* Weekly Bulletin send email address to: [weeklybulletin@musicconnection.com](mailto:weeklybulletin@musicconnection.com).

-In the unlikely case that you would like to unsubscribe from the *Music Connection* Bulletin click [here](#).