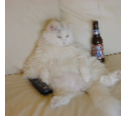


From: AquaticGrooveKing <hookup@killergig.com>  
Subject: **Re: Music Connection Weekly Bulletin**  
Date: July 23, 2007 7:39:26 AM PDT  
To: MC Weekly Bulletin <weeklybulletin@musicconnection.com>



**Music Connection  
Weekly Bulletin**  
Vol. II, No.21  
May, 2007

**30th Anniversary!**

**QUOTE OF THE WEEK:**

*"We shopped our recording to every label we could think of and were sure that we would get signed any day. But we were turned down by everybody."*

**Doug Robb, Hoobastank, interviewed in *Music Connection*  
Vol. XXVI, No. 7, April 2002. [Click here to see the issue.](#)**

**NEWS YOU CAN USE!  
STRAIGHT FROM THE MC PRESS ROOM:**

**[VIRTUALPUBLICIST.COM LAUNCHES FOR DIY ARTISTS](#)**

Finding the right industry media contacts has been the most daunting challenge facing indie musicians: lots of time away from the studio and stage doing research, or lots of money to hire someone to do it. Today, the indie world has changed dramatically with the launch of The Virtual

Publicist [www.thevirtualpublicist.com](http://www.thevirtualpublicist.com), a Web-based service that enables independent musicians to download a current list of over 400 music magazines, zines, blogs and freelance writers; and ready-to-use labels for mailing press kits along with resources such as: writers, web designers, distributors and music coaches. Artists go to the website, purchase the list and get a download of the contacts and labels, which are formatted and ready to use. The Virtual Publicist plans frequent updates to ensure that the list is always current, but at \$39.95 per download, the service is affordable even for the artist who wants to update their contacts periodically.

**[KNITTING FACTORY ENTERTAINMENT](#)**

Knitting Factory Entertainment (KFE), the nation's most prolific presenter of emerging and established music, recently announced the launch of its new digital content services initiative. "Knitting Factory Digital Services (KFDS)" provides record label partners with live concert video collection and distribution services to power their artist marketing and promotion efforts. Utilizing new, state-of-the-art HD video capture systems in both Knitting Factory New York and Los Angeles venues, KFDS offers record labels a cost-effective means to generate live

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performance content in the highest possible quality, and provides customized delivery to a variety of broadcast, web 2.0, wireless, and other media distribution platforms on the behalf of label partners.

### **TAMPA BAY MUSIC CONFERENCE**

As one of the nation's largest markets, the Tampa/St Pete area is a critical one to break, it is also a very difficult one to break. On June 6, the city of Tampa is offering musicians an opportunity to network with all of the influential members of their music community including radio, DJ's, artist, producers, retail, promoters and more. This will provide artists with the opportunity to network with peers, develop key relationships and promote their work. The 4th Annual Tampa Music Conference will take place from 5-10 p.m. at the Event Factory. Tickets are now on sale, order yours today for only \$30 Register at [www.tmconf.com](http://www.tmconf.com).

### **CMA MUSIC FESTIVAL**

2007 CMA Music Festival is the ultimate experience for fans of America's music, with more than 90 hours of live music, celebrity events and more during four days (Thursday-Sunday, June 7-10) in Downtown Nashville. The event celebrates the relationship between fans and celebrities, and is perhaps best realized at its core: the Fan Fair® Exhibit Hall. Held at the Nashville Convention Center, the Fan Fair Exhibit Hall gives four-day attendees the rare opportunity to meet some of their favorite entertainment personalities, discover new talents, and receive a cherished autograph and photo. For up-to-the-minute information about CMA Music Festival tickets, travel information, schedules, artist appearances, and more, visit [www.CMAfest.com](http://www.CMAfest.com) and sign up for the CMA Exclusive e-news.

### **IPOD ADVERTISING FOR UNSIGNED ARTISTS**

For \$1, unsigned artists and bands can now promote their music to new audiences via iPodAdvertising, a new music marketing service. iPodAdvertising offers nine different advertising plans, whereby artists pay exactly a dollar for each single song advertisement. At that rate, iPodAdvertising includes a single song on a single iPod that is then sold through the web site to listeners. iPodAdvertising uploads the selected song(s) onto iPods, along with artwork such as album covers or artist photos, and then sells the iPods online throughout the United States. For more information, visit [www.ipodadvertising.net](http://www.ipodadvertising.net).

### **FOLK ALLIANCE CONFERENCE COMING THIS FALL**

The Fourth Annual Folk Alliance Region - West (FAR-West) Conference will be held November 2 through 4, 2007 at the Hilton Vancouver, Washington. The FAR-West Conference brings together acoustic music performers, presenters, promoters, music media and radio personnel from the Western United States and Canada. Applications are now being accepted through SonicBids for juried showcases to be held at the conference. FAR-West conference attendance reached an all-time high of 400+ in 2006 and attendance at the 2007 event is expected to be even stronger. For more details about the conference log on to [www.far-west.org](http://www.far-west.org). Early bird registration for individuals is \$115 if postmarked by May 31, 2007. Advance registration, if postmarked by Oct. 12, 2007 is \$155 and \$185 at the door. Special band rates are available.

### **R&B SINGER NE-YO HOLDING TALENT CONTEST June 2 - 4**

After debuting at #1 on Billboards Top 200 Albums Chart and R&B Chart with his second album *Because of You*, and after appearing on the cover of Music Connection Magazine (Vol.XXXI No.12) R&B/Pop singer Ne-Yo is opening up Carrington House, a new 6,000 square foot state of the art studio facility, in downtown Atlanta in conjunction with his songwriting and production company, Compound Entertainment, on May 30th. The Def Jam recording artist is also looking for new talent to sign to Compound Entertainment. Ne-Yo, J White Agency, and V-103 radio station, are holding a Atlanta Talent Search for the next R&B solo or group sensation. Auditions are being held on June 2nd-4th at Sam Ash Music store on Cobb Parkway in Atlanta. Ne-Yo will narrow the competition down to five finalists before making his final decision and signing a new artist(s) to Compound Entertainment on June 5th. For more info, contact [Nwashington@susanblondinc.com](mailto:Nwashington@susanblondinc.com).

### **MUSICAL THEATRE WORKSHOP ONLINE FOR THE FIRST TIME**

### **BEST LITTLE VOCAL HOUSE IN L.A.**

Got music tracks? Add vocals here. Pro gear, editing & attitude. Great sounds, vibe & rates. [www.primeribproductions.com](http://www.primeribproductions.com)

### **REVOLUTIONARY ONLINE MUSIC PLATFORM**

Fuzz is a powerful, open community where artists and fans can create, share and discover great music. [www.fuzz.com](http://www.fuzz.com)

### **ARTIST RETREAT RANCH FOR SALE**

Santa Rosa Valley near Camarillo, Ca. 3-flat acres, 2-story home, 4 +3, views Complete horse facility including huge barn [www.ranchosolideoestate.com](http://www.ranchosolideoestate.com)

### **WEEKLY BULLETIN SPONSORED LINKS!**

Reach nearly 40,000 musicians & music people who are currently receiving Music Connection's Weekly Bulletin [displayads@musicconnection.com](mailto:displayads@musicconnection.com)

The Academy for New Musical Theatre (ANMT) has entered a partnership with WritingMusicalTheatre.com, to offer a series of online workshops and courses in the craft of writing musical theatre. For the first time in history, Lehman Engel's famous curriculum will be available to writers worldwide (unless you live in the Los Angeles area; in which case we'll enroll you at ANMT, of course). "The Craft of Theatre Songs" will lead you through the writing of the Ballad, the Charm Song, the Comedy Song, the Duet, and concludes with a Musical Theatre.

WritingMusicalTheatre.com also offers online lectures, interactive tests and one-on-one feedback in the form of the Lyric Lab, the Outlining Lab, and the Songwriters' Workshop. Complete curriculae -- online! Visit them at [WritingMusicalTheatre.com](http://WritingMusicalTheatre.com). [www.writingmusicaltheatre.com](http://www.writingmusicaltheatre.com)

### **SONGWRITERS HALL OF FAME ONLINE AUCTION**

The Songwriters Hall of Fame, celebrating 38 years of recognizing the work and lives of some of the greatest icons composing popular music today, has gathered diverse artifacts, hard to get tickets and one of a kind memorabilia to launch its first internet auction on May 31. The auction will run through June 14. Items include an autographed dulcimer donated by Dolly Parton and autographed copy of Russell Simmons' New York Times bestseller "Do You! 12 Laws to Access the Power in You to Achieve Happiness and Success." The lucky bidder who wins Russell's book will also join him in a yoga practice. Other items include a Baby Grand Piano autographed by Tony Bennett, Hal David, Ervin Drake, Irving Burgie, Oscar Brand, Jimmy Webb, Jimmy Jam, Phil Collins, Nile Rodgers, Roger Taylor (Queen) and Melissa Errico, among other items. The auction will take place on [www.charitybuzz.com](http://www.charitybuzz.com). All proceeds from the auction will go towards Songwriters Hall of Fame programs.

### **MUSIC CONNECTION OFFERS EXCLUSIVE LIST OF OVER 100 MUSIC ATTORNEYS**

As we do every year, *Music Connection* provides a one-of-a-kind, updated list of attorneys who specialize in the legal aspects of the music business. Our directory gives you names, phone numbers, e-mail addresses and much more. [Click here](#).

### **SABIAN'S 2007 VAULT TOUR HITS WESTERN CANADA**

SABIAN Cymbals is bringing its celebrated Vault Tour to seven cities across Western Canada commencing June 5 through 15. Designed to give local drummers the opportunity to get up close and personal with SABIAN's master craftsmen, the Vault Tour features demonstrations in hand hammering, cymbal lathing, availability of the wide range of prototype cymbals and models for purchase, and the opportunity for drummers to have their cymbals sonically matched. The SABIAN Vault Tour will stop in Surrey (June 5), Kelowna (June 6), Edmonton (June 8), Calgary (June 9), Saskatoon (June 11), Regina (June 12) and Winnipeg (June 14). Check [www.sabian.com](http://www.sabian.com) for times and locations in each city.

### **SONGWRITER'S PITCH-A-THON OF NEW YORK JUNE 7TH**

Songwriters looking for an opportunity to get a song heard by someone who is in a position to do something with it should know about this event, which enjoys the participation of A-list music industry professionals such as John McCracken, Director of A&R for Manhattan Records, a division of the Blue Note Label Group, Meredith Valiando, Manager of A&R for the Spirit Music Group, and David Hnatiuk, an independent music supervisor. Songs in CD format are selected grab-bag style and are played for the judges who listen to as much or as little of it as it takes for them to determine whether or not it fits their needs. These pitch-a-thon happen the first Thursday of every month (except for July which will be held on July 12th due to the Independence Day holiday). The next pitch-a-thon will be held on Thursday, June 7th from 6:00pm - 8:00pm. Location: BMI Building, 320 W. 57th St., New York, NY 10019. For more information, please contact Joy Novie at (917) 287-5448, or [joy@sponyonline.com](mailto:joy@sponyonline.com).

**BE SURE TO READ *MUSIC CONNECTION* MAGAZINE  
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## **THE CURRENT ISSUE OF MUSIC CONNECTION MAGAZINE IS ON SALE NOW AT NEWSSTANDS, BOOKSTORES, AND WHEREVER MUSIC TRADE MAGAZINES ARE SOLD!**

### **22<sup>nd</sup> Annual Directory of Music Attorneys**

NE-YO

Most artists need help when it comes to connecting with legal professionals -- which is why our exclusive one-of-a-kind directory is eagerly awaited every year. It lists, in alphabetical order, a treasure chest of firms and individuals who are experts at handling the fine print in recording contracts.



### **COVER STORY: NE-YO**

Fresh R&B sensation Ne-Yo's album just entered the Billboard 200 album sales chart at No. 1 and *Music Connection* has him in this candid, exclusive Q&A about his art, craft and management.

### **FEATURE: HOW TO MAXIMIZE YOUR EARNINGS FROM SINGLES**

As the industry shifts from an album-driven market to singles, artists need to find ways to make up for the increasing loss in revenues that single-song releases represent. In this one-of-a-kind article, experts in the field offer proven ideas and advice about how artists can make as much money from a well-managed single song than they used to from an entire album release.

**- Where To Buy A Copy Of MC Magazine In Your Area.**

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## **THE NEXT ISSUE OF MUSIC CONNECTION MAGAZINE IS ON SALE June 14, 2007.**

### **Annual Mid-Year Directory of A&R Reps**

There are rapid changes occurring in today's music industry, and a freshly updated directory of A&R representatives is a must-have for anyone who is looking to connect with talent scouts. This exclusive list focuses mainly on major labels, with all info supplied by the listees. (For a select directory of independent-label scouts, see *MC's Indie Directory*, coming in September.)

### **COVER STORY: COLBIE CAILLAT**

Perhaps you've heard of this young singer/songwriter, whose MySpace page became all the rage and led to her signing a major label contract with Universal Republic. *Music Connection* explores, in detail, how Caillat's deal came about in this exclusive Q&A with

the artist.

**[FEATURE STORY: YOUR IMAGE: How Important Is It To A&R Reps](#)**

Fashion stylist Venice Wong provides the style consciousness, and a host of industry execs, talent scouts, and artist managers (including management for the Killers) chime in with their professional observations about the role that Image plays into today's music industry.

**BE A PART OF THIS ISSUE!**

**Display Ad Deadline: June 6, 2007**

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**ABOUT MUSIC CONNECTION:** Published every other Thursday since 1977, *Music Connection* magazine is a bi-weekly music trade publication catering to the music industry, its loyal fans, and support services. From its unique vantage point, *Music Connection* magazine has, for more than two decades, set its sights on every aspect of the music business, from decision-making in corporate towers to performing in local clubs. Whether discussing raw survival or the factors contributing to breakthrough success, *Music Connection* examines and defines the realities of music making. Founded on the principle of bridging the gap between "the street and the elite," *Music Connection* has garnered a solid foundation of active readers, and is commonly referred to as "the musicians bible." This leading music trade magazine caters to the seasoned veteran as well as the fledgling musician, and to the top executive as well as those trying to break into the business. Its broad appeal encompasses the songwriter, producer, studio manager, agent, attorney, publicist, label executive and, of course, the professional and semi-pro musician. *Music Connection* magazine is distributed through a network of newsstands, bookstores, 7-Elevens, AM-PMs, record stores, and musical instrument stores, the readership is over 75,000. Seventy percent of the readership is in Southern California, five percent in Northern California, and the remaining twenty percent throughout every major city in the United States and several foreign countries.

**[-The best way to send the MC Bulletin to a friend is to forward it as an attachment.](#)**

**[-If you know somebody that should receive the \*Music Connection\* Weekly Bulletin send email address to: \[weeklybulletin@musicconnection.com\]\(mailto:weeklybulletin@musicconnection.com\).](#)**

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