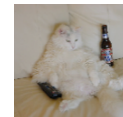


From: AquaticGrooveKing <hookup@killergig.com>
Subject: **Re: Music Connection Weekly Bulletin**
Date: July 23, 2007 7:40:36 AM PDT
To: MC Weekly Bulletin <weeklybulletin@musicconnection.com>



**Music Connection
Weekly Bulletin**
Vol. II, No.22
June, 2007

30th Anniversary!

QUOTE OF THE WEEK:

"You shouldn't think about how songs will go over live while recording them. I think it's good not to think about that. And likewise, I don't think, 'Oh, these lyrics will be awfully embarrassing to sing in front of a room full of strangers.' You paint yourself into a lot of corners that way, because you get on tour and it's like, 'How are we going to play this?' or 'I can't believe I have to go out in front of people and sing this.' But [you do it, and] it's worth it."

Former MC staff member, E from the Eels, interviewed in *Music Connection* Vol. XXVII, No. 11, April 2003. [Click here to see the issue.](#)

**NEWS YOU CAN USE!
STRAIGHT FROM THE MC PRESS ROOM:**

[LAND IN THE BAND COMPETITION](#)

The Land in the Band competition (www.landintheband.com) is an opportunity for musicians worldwide to hone their musical skills and compete to join the legendary Commodores on a one-week, three city tour, playing with the trio and their longtime band the Mean Machine. The winner will experience, first-hand, the excitement of life on the road, performing in concerts and meeting fans. The winner will also receive thousands of dollars in cash and prizes. Entries for each contest are \$20, which includes five downloads. Eligibility is from now through August 31, 2007. Complete rules and registration are available at www.landintheband.com.

[MUSIC NATION & EPIC RECORDS TEAM UP FOR CONTEST](#)

This summer, based on the success of this spring's Music Nation competition, Epic Records and Original Signal Recordings are offering up two more recording contracts. Two 12-week contests will kick off at www.musicnation.com on June 13th, and at the end of the competition, both a rock and hip-hop act will score major recording contracts, among other prizes. All artists have to do is register (for free!) at MusicNation.com, create a profile page, and upload their videos. Rock and hip-hop acts will be automatically entered into the competition. Visit the site for all details.

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LICENSING OPPORTUNITIES FROM STRETCH THE SKIES

Stretch The Skies, in a partnership with Akasha Multimedia, is presenting a new opportunity to its roster of artists. The company now has access to hundreds of different music supervisors, film directors, and databases worldwide where you can now submit your music for consideration of inclusion in TV shows, films, video games, and advertisements. They work nearly 24/7 to get artists' music in the right hands. If you have any questions about this, they encourage you to send an email to info@stretchtheskies.com. At this time, one of the opportunities for song placement is the film Winter of Frozen Dreams, starring Thora Birch, Dean Winters, Keith Carradine, and more, scheduled for release in 2008. Find more information on the movie here: www.imdb.com/title/tt0960098.

MIX TAPES OPPORTUNITIES

East Coast Digital Radio Is Seeking Hip-Hop/Rap and R&B Artists and Mixtape/Club Djs To Feature On Digital Radio Blog. If you would be interested in being featured on East Coast Digital Blog. Submit Live Mix, Mixtape Project Or Track(MP3), Please Include Artwork Or Photograph. and Bio and Contact Information. Submit To podcast@eastcoastdigitalradio.com. Use Yousendit.com For Large Files. Thanks For Your Interests.

FAMECAST'S ONLINE COMPETITION WILL LOOK FOR TALENT

FameCast, an online competition designed to find America's best new talent, recently announced that it has secured \$4.5 million in funding from one of the most prestigious venture and growth equity firms, Austin Ventures ("AV"). AV has committed a significant amount of funding to support FameCast management's strategy, which seeks to build a leading online media company dedicated to discovering the next big stars in music, film, dance and comedy through their weekly, fan-supported competition on www.famecast.com.

1720 ENTERTAINMENT HAS A NEW COUNTRY DIVISION

Atlanta-based 1720 Entertainment has announced the launch of a new country division and have a new office in Nashville. 1720's new country division will be staffed by Bill Macky, VP National Promotion; Jim Malito, Manager, West Coast Promotion; Rosey Fitchpatrick, Manager, Mid-America Promotion; Stacy Blythe, Manager, East Coast Promotion. Neal Spielberg and Derek Simon have also been retained as senior consultants to the label, overseeing sales and marketing respectively. For further information, visit www.1720entertainment.com.

NEXT MC "BEST KEPT SECRETS" SHOWCASE IS JUNE 19TH

Leah, Kyo, Dravan plus a Special Guest will take the stage at *Music Connection's* next artist showcase, a monthly series that has been a potent launch pad for up-and-coming performers. These monthly events take place at The Gig at 7302 Melrose Avenue in Hollywood and are open to the general public. To find out how to qualify for a slot on one of these showcases, email BBatMC@aol.com.

GIBSON GUITAR CORP. CONSOLIDATES

Gibson Guitar Corp. recently consolidated its piano divisions worldwide. The piano divisions include Baldwin Piano U.S., Baldwin Zhongshan China, Baldwin Dongbei China and Gibson China Shanghai. The Baldwin Piano company established in 1862 has become a symbol of American craftsmanship and is part of the Gibson family of brands. The company continues to be America's leading piano maker and offers Custom Grand pianos such as the BB King Custom model, Howard Grands and the Concert Master System. For more information on Baldwin Piano go to www.baldwinpiano.com.

HOWAUDIO.COM PROVIDES AUDIO & VIDEO HELP

HowAudio.com was formed in 2006 to provide online, video based training for the audio recording enthusiast as well as the working professional and will offer comprehensive courses from all the major multi-track and 2-track recording software manufacturers as well as most audio plug-ins, plus "how-to" videos titles covering a range of topics, including musical instruments, hardware, percussion and music business topics. Log on to www.howaudio.com.

DEEP BLUE ARTS MANAGEMENT FIRM LAUNCHES

Longtime manager Tim Bennett has established Deep Blue Arts, a new company devoted to artist management, film music supervision and consultation. The initial

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Reach nearly 40,000 musicians & music people who are currently receiving Music Connection's Weekly Bulletin
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management roster features Richard Thompson, Jill Sobule and Catie Curtis. In addition to management, Bernett is handling music supervision and soundtrack album production for the forthcoming John Sayles film *Honeydripper*, due for release later this year. Bernett has been in and around artist management for the past 25 years, Most recently, from 2001–2006, he was a management partner with the Fitzgerald–Hartley Company at the firm’s Ventura office. For more information, visit www.conqueroo.com.

**BE SURE TO READ *MUSIC CONNECTION* MAGAZINE
FOR MUCH MORE “NEWS YOU CAN USE”**

www.musicconnection.com

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THE CURRENT ISSUE OF *MUSIC CONNECTION* MAGAZINE IS ON SALE NOW AT NEWSSTANDS, BOOKSTORES, AND WHEREVER MUSIC TRADE MAGAZINES ARE SOLD!

22nd Annual Directory of Music Attorneys

NE-YO

Most artists need help when it comes to connecting with legal professionals -- which is why our exclusive one-of-a-kind directory is eagerly awaited every year. It lists, in alphabetical order, a treasure chest of firms and individuals who are experts at handling the fine print in recording contracts.



COVER STORY: NE-YO

Fresh R&B sensation Ne-Yo’s album just entered the Billboard 200 album sales chart at No. 1 and *Music Connection* has him in this candid, exclusive Q&A about his art, craft and management.

FEATURE: HOW TO MAXIMIZE YOUR EARNINGS FROM SINGLES

As the industry shifts from an album-driven market to singles, artists need to find ways to make up for the increasing loss in revenues that single-song releases represent. In this one-of-a-kind article, experts in the field offer proven ideas and advice about how artists can make as much money from a well-managed single song than they used to from an entire album release.

- Where To Buy A Copy Of *MC* Magazine In Your Area.

THE NEXT ISSUE OF *MUSIC CONNECTION*

MAGAZINE IS ON SALE June 14, 2007.

[Annual Mid-Year Directory of A&R Reps](#)

There are rapid changes occurring in today's music industry, and a freshly updated directory of A&R representatives is a must-have for anyone who is looking to connect with talent scouts. This exclusive list focuses mainly on major labels, with all info supplied by the listees. (For a select directory of independent-label scouts, see *MC's Indie Directory*, coming in September.)

[COVER STORY: COLBIE CAILLAT](#)

Perhaps you've heard of this young singer/songwriter, whose MySpace page became all the rage and led to her signing a major label contract with Universal Republic. *Music Connection* explores, in detail, how Caillat's deal came about in this exclusive Q&A with the artist and A&R rep.

[FEATURE STORY: IMAGE: How To Craft a Look That KILLS](#)

Fashion stylist Venice Wong provides the style consciousness, and a host of industry execs, talent scouts, and artist managers (including management for the Killers) chime in with their professional observations about the role that Image plays into today's music industry.

[BE A PART OF THIS ISSUE!](#)

[Display Ad Deadline: June 8, 2007](#)

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- **[A&R Report](#)**
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ABOUT MUSIC CONNECTION: Published every other Thursday since 1977, *Music Connection* magazine is a bi-weekly music trade publication catering to the music industry, its loyal fans, and support services. From its unique vantage point, *Music Connection* magazine has, for more than two decades, set its sights on every aspect of the music business, from decision-making in corporate towers to performing in local clubs. Whether discussing raw survival or the factors contributing to breakthrough success, *Music Connection* examines and defines the realities of music making. Founded on the principle of bridging the gap between "the street and the elite," *Music Connection* has garnered a solid foundation of active readers, and is commonly referred to as "the musicians bible." This leading music trade magazine caters to the seasoned veteran as well as the fledgling musician, and to the top executive as well as those trying to break into the business. Its broad appeal encompasses the songwriter, producer, studio manager, agent, attorney, publicist,

label executive and, of course, the professional and semi-pro musician. *Music Connection* magazine is distributed through a network of newsstands, bookstores, 7-Elevens, AM-PMs, record stores, and musical instrument stores, the readership is over 75,000. Seventy percent of the readership is in Southern California, five percent in Northern California, and the remaining twenty percent throughout every major city in the United States and several foreign countries.

-The best way to send the *MC* Bulletin to a friend is to forward it as an attachment.

-If you know somebody that should receive the *Music Connection* Weekly Bulletin send email address to: weeklybulletin@musicconnection.com.

-In the unlikely case that you would like to unsubscribe from the *Music Connection* Bulletin [click here](#).