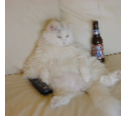


From: AquaticGrooveKing <hookup@killergig.com>
Subject: **Re: Music Connection Weekly Bulletin**
Date: July 23, 2007 7:45:51 AM PDT
To: MC Weekly Bulletin <weeklybulletin@musicconnection.com>



Over 40,000 Readers!
Music Connection
Weekly Bulletin
Vol. II, No.26
July, 2007

30th Anniversary!

QUOTE OF THE WEEK:

"If you can't make a buck here [in U.S.], the best way to get noticed is commit a crime. So I began [to perform a] compendium of my social crimes, which is alright. It gives them all something to talk about."

Iggy Pop, interviewed in *Music Connection*

Vol. XXXI, No. 5, Feb 2007. [Click here to see the issue.](#)

NEWS YOU CAN USE!
STRAIGHT FROM THE MC PRESS ROOM:

[AWESOME CAREER OPPORTUNITY AT MUSIC CONNECTION MAGAZINE!](#)

We Are Currently Seeking A Full-Time Web Master. Must be an EXPERT in developing, programming and Maintaining Web Sites and must be an EXPERT Macintosh (hardware/software) troubleshooter. Responsibilities include maintaining our current Web Site and developing new features for all of Music Connection's online products. For complete details click here:<http://www.musicconnection.com>.

[INDIE CONCERT SERIES AT CITYWALK SATURDAY NIGHT](#)

L.A.'s top alternative and indie bands are getting an opportunity to showcase their material in an outdoor "festival" setting on Saturday nights with the new series, "Indie 103.1's Check 1...2...LIVE!" from CityWalk with Mr. Shovel and Music Connection Magazine. The weekly indie concert series brings LA's hottest up-and-coming bands on-stage from 7:30-10:00 p.m. The second installment will take place this Saturday night, July 7th. The bands scheduled to perform are: 8PM - Overnight Lows and 9:15PM - Paperback Hero. The series will continue every Saturday night and will feature indie bands selected by Music Connection, Indie 103.1 and the CityWalk promoters. For more information, log on to www.CityWalkHollywood.com or call 818-622-1111.

[\\$25,000 "ROCK STAR 987" COMPETITION HEATS UP](#)

Southern California radio station STAR 98.7 (KYSR-FM) is searching for the next Rock Star in a music competition contest named Rockstar 987. The winner will be

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rock star in a music competition contest named Rockstar 98.7. The winner will be awarded \$25,000 cash, \$2,000 in Guitar Center equipment and a record deal with Ironworks Music (owned and operated by Kiefer Sutherland and Jude Cole). Star 98.7 is inviting listeners, musicians, singers and songwriters (individual or group) to submit a video of themselves performing an original song (no "covers") to STAR 98.7's website www.star987.com. All qualifying video performances are posted for viewing on www.star987.com as they are received. Five finalists, as determined by online voting and a panel of judges, will advance to the finale. The five finalists will each perform at least one original song at the Key Club on the Sunset Strip in front of a live audience on Friday August 17th. Immediately following the performances a panel of judges will determine the grand prize winner.

SWERVE FESTIVAL WILL DEBUT IN SEPTEMBER

SWERVE FESTIVAL will debut September 28-30 in Los Angeles, announced today by CJ Olivares, Senior Vice President and Assistant General Manager of FUEL TV. SWERVE FESTIVAL is a new annual festival dedicated to celebrating West Coast creative culture and its community inspired by art, film, music and action sports. The West Coast is the birthplace of many cultural movements that have had and continue to have an indelible impact on the world. The three-day celebration will be held at the Barnsdall Art Park in Hollywood to bring together this community of innovators and thinkers and to spotlight some of the most exciting work to come out of these creative disciplines. The early deadline for submissions is July 15, 2007 and the final deadline is August 6, 2007. For more information about SWERVE FESTIVAL visit: www.swervefest.com.

theONE.tv EMPHASIZES LIVE PERFORMANCES

theONE.tv is a new concept in music entertainment with an emphasis on live performances of real music from the world's most iconic venues. Presenting a series of October launch concerts in London, New York & Los Angeles, theONE.tv will feature some of the world's finest musicians. theONE.tv is also working with the UK's leading independent music venue operator to broadcast live concerts globally on IP and mobiles. Available to anyone with a broadband connection, theONE.tv is a global 24/7 music broadcaster, using the Narrowstep telvOStm commercial TV on IP solution. All of this has been made possible through the association of Steve Nardelli and Arnold Reicher. It is supported by London investment firm Venesis, represented on the board by Adrian Giles. For more information, visit www.theone.tv.

5th ANNUAL TarFest WILL RETURN IN OCTOBER

TarFest 2007 is a free public festival of emerging film, music and art in the historic Miracle Mile district of Los Angeles. A four-day event -- October 4, 5, 6 and 7 -- TarFest features screenings of experimental and traditional films, outdoor musical performances, innovative art installations, sculptures, paintings, drawings, photography, mixed media, arts education and informational lectures. Call (323) 634-4919 or visit www.tarfest.com for complete details.

WE ARE LISTENING LAUNCHES ARTIST CAMPAIGN

We Are Listening, creators of The Singer/Songwriter Awards, Lyric Writer Awards and New Music Video Awards, is preparing the launch of its most comprehensive international independent artist campaign. The blitz promotional initiative, dubbed "Breaking the Band," is modeled on the company's success with song, lyric and video contests. The concept ties major U.S. music festival appearances, US radio campaigns, booking and touring support, television and film licensing, and print and web media publicity into one, all-encompassing contest prize with an estimated value of \$15,000 per artist. Submission details, prerequisites, rules and prizes are available at www.wearelistening.org.

NEW COMPANY FOR BANDS LOOKING TO MAKE VIDEOS

For artists and bands looking for an easy way to make a professional music video for auditions, label submissions, and media submissions, Sound Image Studios can actually help get one done. Using a 30' x 30' insert stage to shoot live performance type videos, Sound Image can produce professional broadcast-quality video production. You will get one full day (10 to 12 hours) of shooting in the studio (including set up and sound check), and one day editing. The artist

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receives an edited master copy of the video on DVD. Other custom packages are available. For more information, visit www.soundimage.us.

VIRTUAL MUSICSTAND SOFTWARE FOR MUSICIANS

Virtual Music Stand 1.3 was recently released. Virtual Music Stand is a software application that scrolls imported sheet music either manually or automatically, allowing the musician to play freely whilst not having to stop to turn pages of music. It doesn't require any special hardware. By placing a keyboard or other input device on the floor, sheet music can be scrolled using the foot as it is played. Virtual Music Stand supports both printed and hand-written manuscript and can scroll to any point in the music. Virtual Music Stand is available for download at www.virtualmusicstand.com and is released for Microsoft Windows XP, 2000 and 98.

PLATINUM LOUNGE IS LAUNCHED

Platinum Lounge.com is the first ever social networking website that celebrates the economic and social impact of today's pop culture and provides them with tools to become entrepreneurial. *PlatinumLounge.com* targets 15 to 35 years olds and gives Pop Culture a 'voice' while allowing them to share in the economic power they represent by contributing a portion of its revenues to the Platinum Lounge "Vault". Founder, actor and film producer, Richard Guiton feels PlatinumLounge.com is an innovative initiative for young people to use the power on internet and move beyond of entertainment to be a part of the emerging enterprise. For more information, visit PlatinumLounge.com.

HOW TO GET THE BEST SOUND AT ANY CLUB, ANYTIME

A common complaint and concern among performers is that the sound quality at their shows can be problematic and undermining. In an exclusive feature article, Music Connection speaks to artists, as well as sound technicians who work the clubs, to find out how a performer can take steps to ensure the best possible audio experience. Visit www.musicconnection.com.

HOUSE CONCERTS SITE EXPANDS

Concertsinyourhome.com is a website run by Lawrence, KS recording artist Fran Snyder. The site promotes house concerts, a growing trend in live music where artists perform in the living rooms of music fans. Using the website, these house concert "hosts" can find artists and small groups who enjoy the format, and artists can seek out prospective hosts to schedule dates in areas they intend to tour. More than 10,000 people visit the site each month. The site now features nearly 400 artists from around the country who use the site to promote their act and to create house concert opportunities. The site is free for artists to use, and the optional artist profiles cost \$25 per year. Visit the site for complete information. concertsinyourhome.com

HOW TO GET GIGS AS A SOUND ENGINEER

The next issue of *Music Connection* will feature this exclusive article by renowned award-winning recording engineer Dave Hampton, which gives great advice to one and. Look for the issue with The Police on the cover or make a note to visit MC's site beginning July 15th.

**BE SURE TO READ MUSIC CONNECTION MAGAZINE
FOR MUCH MORE "NEWS YOU CAN USE"**

www.musicconnection.com

FROM THE PUBLISHER:

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THE CURRENT ISSUE OF MUSIC CONNECTION MAGAZINE IS ON SALE NOW AT NEWSSTANDS, BOOKSTORES, AND WHEREVER MUSIC TRADE MAGAZINES ARE SOLD!

27th Annual Guide to Clubs

THE USED

Music Connection's exclusive directory of nightclubs and other music venues is something that everyone in the industry wants to clip and save. All the information -- including bookers, size of the venues, capacity, genres of music each offers -- is supplied by the listees and is updated for 2007 to include new venues and the folks who run them.



COVER STORY: THE USED

Now on their third Warner Reprise album, this platinum-selling band speak to *Music Connection* about how they have kept it together despite personal and professional setbacks.

FEATURE: HOW TO GET THE BEST SOUND AT ANY CLUB, ANYTIME

A common complaint and concern among performers is that the sound quality at their shows can be problematic and undermining. In this exclusive feature, *MC* speaks to artists, as well as sound technicians who work the clubs, to find out how a performer can take steps to ensure the best possible audio experience.

- Where To Buy A Copy Of MC Magazine In Your Area.

THE NEXT ISSUE OF MUSIC CONNECTION MAGAZINE IS ON SALE July 12, 2007.

Annual Guide to Home Recording Products: Gear • Hardware • Software

Music Connection's exclusive, updated directory offers a wide variety of contact information so artists can hook up with manufacturers of home recording gear -- hardware and software, fx pedals, accessories, outboard equipment, mixers and much more.

COVER STORY: THE POLICE

Without question this is the reunion of the year, and *Music Connection* provides in-depth interviews with master guitarist Andy Summers and dazzling "rhythmatist" Stewart Copeland.

FEATURE STORY: 15 TIPS: HOW TO PUNCH UP YOUR HOME RECORDINGS

At this point in time, the average home recordist has what it takes to put something decent-sounding together. But when these home-made recordings are scrutinized by experts in the industry -- particularly A&R reps and Film/TV Music Supervisors looking for ready-to-air songs -- many home recordings simply don't cut it. In this exclusive article, *MC* provides essential, easy-to-implement pointers from experienced recording artists and studio engineers.

BE A PART OF THIS ISSUE!

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ABOUT MUSIC CONNECTION: Published every other Thursday since 1977, *Music Connection* magazine is a bi-weekly music trade publication catering to the music industry, its loyal fans, and support services. From its unique vantage point, *Music Connection* magazine has, for more than two decades, set its sights on every aspect of the music business, from decision-making in corporate towers to performing in local clubs. Whether discussing raw survival or the factors contributing to breakthrough success, *Music Connection* examines and defines the realities of music making. Founded on the principle of bridging the gap between "the street and the elite," *Music Connection* has garnered a solid foundation of active readers, and is commonly referred to as "the musicians bible." This leading music trade magazine caters to the seasoned veteran as well as the fledgling musician, and to the top executive as well as those trying to break into the business. Its broad appeal encompasses the songwriter, producer, studio manager, agent, attorney, publicist, label executive and, of course, the professional and semi-pro musician. *Music Connection* magazine is distributed through a network of newsstands, bookstores, 7-Elevens, AM-PMs, record stores, and musical instrument stores, the readership is over 75,000. Seventy percent of the readership is in Southern California, five percent in Northern California, and the remaining twenty percent throughout every major city in the United States and several foreign countries.

-The best way to send the *MC* Bulletin to a friend is to forward it as an attachment.

[-If you know somebody that should receive the *Music Connection* Weekly Bulletin send email address to: \[weeklybulletin@musicconnection.com\]\(mailto:weeklybulletin@musicconnection.com\).](#)

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