

From: MC Weekly Bulletin <weeklybulletin@musicconnection.com>
Subject: **Music Connection Weekly Bulletin**
Date: April 18, 2007 4:50:32 PM PDT
To: MC Weekly Bulletin <weeklybulletin@musicconnection.com>



**Music Connection
Weekly Bulletin**
Vol. II, No.15
April, 2007

30th Anniversary!

QUOTE OF THE WEEK:

"Yeah, you can own 100% of nothing or you can be willing to be taken advantage of, like I was. [Labels] stole my money -- so what? They got me on the charts, got my career going and I learned how to make hit records. You're better off getting screwed and having a hit record than not getting screwed and ending up with nothing."

Kenny Laguna, manager (Joan Jett, The Vacancies), interviewed in *Music Connection*

Vol. XXXI, No. 9, April 2007. [Click here to see the issue.](#)

NEWS YOU CAN USE!

These Are Some Of The Stories We're Looking At:

CRUCIAL MUSIC PLACES SONGS IN TV, FILM

Crucial Music, an online service that connects independent artists and labels with music supervisors, creative directors and others who place music in film television and advertising, is continuing to make strides in the competitive world of music placements. Increasing visibility and a reputation for quality tracks and no-hassle clearance is resulting in prominent placements and repeat business for the Los Angeles-based company. Crucial Music has secured numerous noteworthy placements including uses in several upcoming feature films. With a focus on quality, the searchable catalog of 100 % pre-cleared music has increased to nearly 2,000 tracks in multiple and diverse genres since the site (www.crucialmusic.com) launched in 2006. Visit the site for complete information.

A2IM ENDORSES ROCK THE NET CAMPAIGN

The American Association of Independent Music (A2IM) officially endorsed the Rock the Net campaign Tuesday bringing a powerful new voice to the fight for net neutrality. A2IM (www.a2im.org) represents the independent music community on legislative, economic and legal issues. Music on independent labels makes up more than 30 percent of the music industry's market share. A2IM has more than 200 members including Lookout Records, Tommy Boy Records and the Concord Music Group. Rock the Net (<http://www.futureofmusic.org/rockthenet/>) is a new coalition of musicians, labels and music fans that support net neutrality. The campaign is off to a fast start with 360 bands and 105 labels signing on since the

Sponsored Links

FREE Yamaha/Steinberg Event
audioMIDI.com presents Motif XS & the new, easy-to-use Sequel program Free Software Giveaways! 4/24/07-7pm
www.audioMIDI.com

EXPERIENCE MALEA McGUINNESS LIVE
The Gig, Hollywood - April 26 9:30pm
Folk-Rock Singer/Songwriter
Debut album "True Believer" on iTunes
www.MySpace.com/MaleaMcG

GELow - PRODUCER HIP HOP R & B
GELow Music producer writer arranger
Track placement albums, tv, film,
Smashing tracks!! must hear!!
www.Myspace.com

STANDALONE CD DVD DUPLICATOR
Let Your Music Be Heard
Do-It-Yourself CD DVD Duplication
at Low Prices, Free Shipping
www.esystor.com

campaign began just three weeks ago. Members include R.E.M., Pearl Jam, Sarah McLachlan, Kronos Quartet, Boots Riley of The Coup, Death Cab for Cutie, Ted Leo and many more. A full copy of A2IM's statement can be found online at: www.futureofmusic.org/news/Pra2imrockthenet07.cfm.

UNSIGNED ARTISTS WANTED FOR CANCER BENEFIT ALBUM

The music "contest" and charity program, Download For The Cure®, combines the ability for the independent music artist to both get heard and have their music serve a bigger purpose. Partnered with the most recognizable name in the fight against cancer, the American Cancer Society, Download For The Cure® is offering a national music search to select a 12 to 15 song virtual album exclusively available through iTunes. All download proceeds from that virtual album will be directly donated to the American Cancer Society's fight against cancer. Music artists have until May 15, 2007, to submit their two best songs to both further their career and help the fight against cancer. Please visit www.downloadforthecure.org for more information and to submit your music.

WIN A SPOT ON NEIL YOUNG TRIBUTE CD

Unsigned and independent artists with at least one female member can win a spot on American Laundromat Record's Neil Young tribute CD. Co-sponsored by Daisy Rock Guitars, the contest invites female artists and female-fronted bands to submit a cover version of Neil Young's "Only Love Can Break Your Heart." Those acts selected will be considered for an official Daisy Rock endorsement, and a guaranteed slot on the upcoming American Laundromat benefit CD *Cinnamon Girl - Women Artists Cover Neil Young*. All proceeds from the project will be donated to Casting For Recovery, a national non-profit support and educational program for women who have or have had breast cancer. Submission deadline is May 15. The winner will be chosen and announced on June 1. Any questions regarding the contest should be directed to americanlaundromat@hotmail.com.

LLOYD CREATES NEW PRODUCTION COMPANY

Lloyd Polite, the young singer known to most as Young Lloyd, has announced that he is moving beyond just singing by creating his own production company entitled Young Goldie Productions. Lloyd was first presented with the opportunity to create his company when he signed to Sho Nuff Records in 2006 and has started Young Goldie Productions with the help of Sho Nuff Records' founder Henry "Noonie" Lee and Jazze Pha. Lloyd's current single "Get It Shawty" is currently in rotation on radio stations across the country. For more information, log on to www.young-buck.com.

VILLAGE RECORDER'S EDUCATIONAL ENGINEERS CONFERENCE

For the second year in a row, top audio professionals convene at the world-renown Village Recorder to share their tips and tricks for making great home studio recordings and teaching the essentials to creating a successful career in audio engineering and producing to aspiring engineers. This two-day interactive and educational conference will take place May 19-20 at the Village Recorder in West Los Angeles (1616 Butler Ave., West Los Angeles, CA 90025). The event offers insight from industry pro's who work with some of the industry's top artists today including Prince, Stevie Wonder and others. For more information, visit www.soyoureanaudioengineer.com.

BMI'S MUSICAL THEATRE LIBRETTISTS WORKSHOP

BMI is holding its Musical Theatre Librettists Workshop and is now accepting applications for membership. This unique writing program, one of the four musical theatre educational opportunities sponsored by BMI, is dedicated to the development and discovery of book writers for the musical theatre. The deadline for applicants is May 1st. Now in its fourth decade of working with musical theatre writers, the BMI Musical Theatre Workshop was recently celebrated with Drama League, Drama Desk, and Tony Honors awards for its contribution to the theatre community. For more information, visit www.bmi.com.

ATTORNEY LLOYD CREATES COPYRIGHT BLOG FOR ARTISTS

New York intellectual property attorney Trebor Lloyd has established a blog, Trebor's Bite-Sized Bits, featuring easily digestible information on copyright,

CONNECT WITH 8000+ PROMOTERS

Create An Electronic Press Kit & Send To Festivals, Conferences, Colleges & More! FREE ONE-MONTH TRIAL
www.sonicbids.com

Street Team Management Software

Manage, maintain and organize your fan base like never before. Try it for free.
www.fancorps.com

GOT CANCER? UNDER 40? SUCKS, HUH?

Young Adult Musicians Chose To Get Busy Living When Faced With Cancer. Music, Resources & Free Stuff
www.ImTooYoungForThis.com

UNSIGNED MUSIC ARTISTS NEEDED

Music Saving Lives...Your Music... Get heard by industry pros & win On a CD raising funds to fight cancer.
www.downloadforthecure.org

WEEKLY BULLETIN SPONSORED LINKS!

Reach over 34,000 musicians & music people who are currently receiving Music Connection's Weekly Bulletin
displayads@musicconnection.com

trademark and other related areas of law. This is a blog specially aimed as a primer to give a basic background to lay persons who need some understanding of these topics in their art or business. Lloyd has worked with very large clients as an associate at some of New York's finest firms but has always taken a special interest in varied persons and entities ranging from rock bands to artists to writers to photographers to small media-related businesses, particularly those businesses that are internet-based. For more information, visit www.citycanyons.com.

BEWARE OF COUNTERFEIT INSTRUMENTS

Several complaints from consumers who were sold fake instruments has prompted an aggressive move on Gibson Guitar's part to work with government officials and other instrument marketers in an effort to curtail the growing problem. Gibson cites China as the main culprit in counterfeit gear. Gibson Guitar advises all consumers to purchase Gibson instruments only from their network of authorized dealers. Authorized Gibson dealers can be found on the company's website at www.gibson.com and should be referred to by consumers when purchasing their choice of Gibson instrument. A consumer is warned against purchasing any Gibson brand instrument outside of the authorized dealer network and the inevitable risk of purchasing what can turn out to be a fake. Visit www.gibson.com.

URBAN SHOWCASE COMING SOON

Performing rights organization Broadcast Music, Inc. (BMI) is giving up and coming artists the chance to display their talent, as part of an urban music showcase taking place in Atlanta. Hosted by producer Jazze Pha and 107.9's Rashaan Ali and including appearances by T-Pain, Yung Joc, and Fat Joe, the showcase will take place at Atlanta's Club E.S.S.O. on Thursday, April 19. Finalists for the competition include Nikkiya, Young ACE Scrilla, Six20, and Dain Harris. The four artists will be judged by an esteemed group of judges including manager Hannah King, producer DJ Toomp, Def Jam Executive VP, A&R Jay Brown, and many others including a celebrity guest panel that will be revealed at the show. For more information log on to www.allhiphop.com/hiphopnews.

BOB MARLEY BASSIST REVEALS THE SECRET TO GREAT REGGAE BASS PLAYING

There's still time to check out *Music Connection's* annual Guitar/Bass issue and read interviews with some of music's most lauded artists. Ian Lewis, founding member of Inner Circle ("Bad Boys") comes clean about the way he gets his deep, rich tones. Derek Truck talks about playing in Eric Clapton's band. See the issue now at www.musicconnection.com.

**BE SURE TO READ MUSIC CONNECTION MAGAZINE
FOR MUCH MORE "NEWS YOU CAN USE"**

www.musicconnection.com

FROM THE PUBLISHER:

Bulletins and Sponsored Links are opportunities presented for your information only. We have no connection with these companies or further information so please use their contact or Website info to get more details. Sponsored Links are obtained through our Weekly Bulletin advertising dept. E-mail displayads@musicconnection.com for more info. Also, always be vigilant of people attempting to make a "fast buck" off musicians. If you encounter difficulty with an individual listed in our magazine, website or bulletin, or if you are confronted by a dishonest or "shady" operation, drop us a note to inform us of the details. No phone calls please. The information and opinions expressed in Music Connection, are provided by various sources in the music industry. Music Connection is not responsible for any business transactions or misadventures that may result from your use of this information.

**THE CURRENT ISSUE OF *MUSIC CONNECTION*
MAGAZINE IS ON SALE NOW AT NEWSSTANDS,
BOOKSTORES, AND WHEREVER MUSIC TRADE
MAGAZINES ARE SOLD!**

19th Annual Directory of Replication/Duplication Services

Once again, *Music Connection* helps its readers hook up with the best CD replicators and duplicators in the business. This updated directory is an exclusive list that provides musicians with the kind of information that will allow them to take immediate action.

COVER STORY: KINGS OF LEON

Based in Tennessee, the Kings have forged a new identity for southern rock. Hot on the heels of their third album's four-star review in *Rolling Stone* magazine, the quartet's frontman Caleb Followill sat for an exclusive interview with *Music Connection* to talk about how the band has achieved its success.

FEATURE: GOD & MUSIC

Music Connection has been aware for some time now that musicians of all stripes have been tapping into a spiritual source to help fuel their creative lives. In this one-of-a-kind article, *MC* speaks with a number of spiritual-minded artists about the unique nature of their chosen path.



- Where To Buy A Copy Of MC Magazine In Your Area.

THE NEXT ISSUE OF *MUSIC CONNECTION* MAGAZINE IS ON SALE May 2, 2007.

15th Annual Directory of Keyboard Products, Services & Instructors

Once again, *MC* provides another "clip & save" list that *Music Connection* readers want to own. Nowhere else can musicians and studio owners find a more comprehensive directory of companies and individuals whose expertise is keyboard manufacturing, operation, maintenance and instruction.

COVER STORY: MIKE POST

You know him as the most successful TV theme composer in history via *Rockford Files*, *Law & Order*, and many others. But Post is a blues man at heart, and he has assembled a stellar group of musicians, Sonny Landreth, Keb' Mo', Snuffy Walden, and others for this very special *L.A. Blues Alliance* album. Post tells *MC* about how the project came together, how he landed distribution and where a project like this can go to reach the most listeners.

FEATURE STORY: KEYBOARD CONFAB 2007

Music Connection proudly offers another one-of-a-kind roundtable discussion, this time with world-class musicians whose specialty is keyboard instruments. This year's Confab is spearheaded by synth-rock pioneer Vince Clarke (Depeche Mode, Erasure), Jack Petruzzelli (The Fab Faux, Rufus Wainwright), Josh Fix, and classically trained Christopher O'Riley (interpretations of Radiohead, Nick Drake).

BE A PART OF THIS ISSUE!

Display Ad Deadline: April 25, 2007

Call One Of Our Friendly Ad Reps Now: (818) 995-0101

REGULAR COLUMNS THAT APPEAR IN EVERY ISSUE OF *MUSIC CONNECTION* MAGAZINE:

- **HUGE Free Classifieds**
- **Demo Critiques**
- **Club Reviews**
- **Film, TV, Theatre**
- **A&R Report**
- **Studio Mix**
- **Producer Crosstalk**
- **Signing Stories**
- **Heart & Soul**
- **Song Biz**
- **Assignments**
- **New Toys**
- **Nightlife**
- **Mixed Notes**

- **Where To Buy A Copy Of MC Magazine In Your Area**
- **How To Subscribe To *Music Connection* Magazine**
- **Display Ad Rates**

ABOUT MUSIC CONNECTION: Published every other Thursday since 1977, *Music Connection* magazine is a bi-weekly music trade publication catering to the music industry, its loyal fans, and support services. From its unique vantage point, *Music Connection* magazine has, for more than two decades, set its sights on every aspect of the music business, from decision-making in corporate towers to performing in local clubs. Whether discussing raw survival or the factors contributing to breakthrough success, *Music Connection* examines and defines the realities of music making. Founded on the principle of bridging the gap between "the street and the elite," *Music Connection* has garnered a solid foundation of active readers, and is commonly referred to as "the musicians bible." This leading music trade magazine caters to the seasoned veteran as well as the fledgling musician, and to the top executive as well as those trying to break into the business. Its broad appeal encompasses the songwriter, producer, studio manager, agent, attorney, publicist, label executive and, of course, the professional and semi-pro musician. *Music Connection* magazine is distributed through a network of newsstands, bookstores, 7-Elevens, AM-PMs, record stores, and musical instrument stores, the readership is over 75,000. Seventy percent of the readership is in Southern California, five percent in Northern California, and the remaining twenty percent throughout every major city in the United States and several foreign countries.

-The best way to send the *MC* Bulletin to a friend is to forward it as an attachment.

-If you know somebody that should receive the *Music Connection* Weekly Bulletin send email address to: weeklybulletin@musicconnection.com.

-In the unlikely case that you would like to unsubscribe from the *Music Connection* Bulletin [click here](#).